

Thank you for making us one of the District Administration Magazine's Readers' Choice Top Products AGAIN!



**The Achievement Initiative**  
*Creating a culture of success*  
**Attention<sup>2</sup>Attendance<sup>®</sup>**

## Attention2Attendance

Company : [School Innovation & Achievement](#)

**K**nown as A2A, Attention2Attendance intervention software helps districts reduce truancy and excessive absences. Administrators can track and analyze absence patterns and compare the data to historical trends. A2A turns such information into actionable reports, highlighting areas so district administrators can solve attendance issues and increase parent involvement.



### Reader Testimony:

“By using A2A, we have improved our attendance rate by 2 percent over the past couple of years. Not only has it been an effective tool, but the support the district receives from the staff at SIA has been great.” — Steve Menge, assistant superintendent of administrative services, Patterson Joint USD, California

Year: 2015