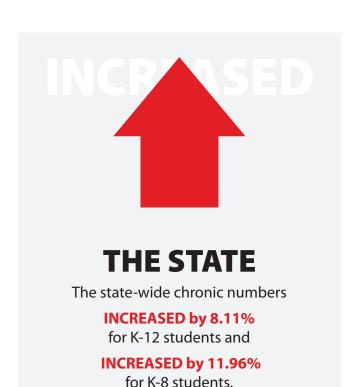


California School Dashboard vs. The Achievement Initiative

Chronic Absenteeism

Disappointing Results: California's Chronic Absenteeism has Increased

It was no surprise to see a different story for our Attention2Attendance (A2A) district partners; while the State's rates climbed, our partners' chronic absenteeism rates decreased!





A2A PARTNERS

Our district partners' chronic numbers

DECREASED by 0.29% for K-12 students and

for K-8 students.

California School Dashboard chronic absenteeism rate change from 2017/18 to 2018/19.

A meeting today would get The Achievement Initiative up and running in just 3–4 weeks. Call us today!

© 2020 School Innovations & Achievement. All rights reserved. Proprietary and confidential information not for copy or distribution.



The Achievement Initiative

POWERED BY **Attention 2 Attendance***

The Achievement Initiative is a continuous improvement program designed to improve student outcomes and remove opportunity for bias. (For example: Graduation rates, testing, and grade-3 proficiency.)

We accomplish this using a 4-tiered approach:

Attention2Attendance

Attendance equals learning time and improved student outcomes.

Data

Our goal is to create measurable improvements to build on for years to come.

Leadership

Leadership is a results multiplier and essential to creating a culture of achievement.

Communication & Marketing

We connect your staff, parents, community & students with your vision.

The Achievement Initiative Campaigns

K-3 Focus Campaign: Educates parents on the importance of attendance in the early years. Impact is immediate and continues beyond exposure throughout the elementary grades.

Beat the Average Campaign: Gives parents information to compare and correct misbeliefs about their child's absences and encourages students to improve attendance.

College Readiness Campaign: Educates and informs parents and students on how to be proactive in preparing for success beyond high school.

Transition Years Campaign: Educates and informs parents and their students about the difficult changes they can expect and what can be done to make them successful at every stage.

The Tipping Point Campaign: Provides current absence rates in order to positively influence parent and student choices toward attendance.

Testing Campaign: Maximizes learning time the month prior to testing and assessments.

K-5 Summer Slide Campaign: Increases awareness and focuses the summer months on maintaining the student's academic skills.

Excellent Attendance Campaign: Rewards and inspires strong attendance habits.

Chronic Letter: Educates parents that the number of absences their child has accumulated is of major concern and a red flag that their child is at risk of dropping out.

Tardy Interventions: Educates parents that their child's continued tardiness negatively affects their child's learning and disrupts the classroom.

Excused Absence Conferencing: Brings together schools and parents to discuss the impact their child's excused absences are having on their success in school.

Chronic

Testing

Beat the Average

K-5 Summer Slide

The Tipping Point

Excellent Attendance

College Readiness

Transition Years

K-3 Focus

Leadership

Attention2Attendance
Software & Service

Comparative Analysis – Data Reports – KPI

Data Integrity – Data Extraction – Data Complexity

Data Notification & Processes