

Chronic Absenteeism

Our district partners with Attention2Attendance (A2A) <u>out-performed</u> the State.

A2A PARTNERS

Chronic absenteeism went down by 1.7% for our district partners with The Achievement Initiative, powered by Attention2Attendance.





The state-wide chronic rate stayed relatively flat.

Oregon Department of Education chronic absenteeism rate change from 2017/18 to 2018/19.

A meeting today would get The Achievement Initiative up and running in just 3–4 weeks. Call us today!

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0.5%

Improvement

The Achievement Initiative

POWERED BY *Attention*?Attendance[®]

The Achievement Initiative is a continuous improvement program designed to improve student outcomes and remove opportunity for bias. (For example: Graduation rates, testing, and grade-3 proficiency.)

We accomplish this using a 4-tiered approach:

Attention2Attendance

Attendance equals learning time and improved student outcomes.

Data Our goal is to create measurable improve-

ments to build on for

years to come.

Leadership

Leadership is a results multiplier and essential to creating a culture of achievement.

Communication & Marketing

We connect your staff, parents, community & students with your vision.

The Achievement Initiative Campaigns

K-3 Focus Campaign: Educates parents on the importance of attendance in the early years. Impact is immediate and continues beyond exposure throughout the elementary grades.

Chronic

Testing

Beat the Average

K-5 Summer Slide

The Tipping Point

Excellent Attendance

College Readiness

Transition Years

K-3 Focus

Leadership

Attention2Attendance

Software & Service

Comparative Analysis – Data Reports – KPI

Data Integrity – Data Extraction – Data Complexity **Data Notification & Processes**

Beat the Average Campaign: Gives parents information to compare and correct misbeliefs about their child's absences and encourages students to improve attendance.

College Readiness Campaign: Educates and informs parents and students on how to be proactive in preparing for success beyond high school.

Transition Years Campaign: Educates and informs parents and their students about the difficult changes they can expect and what can be done to make them successful at every stage.

The Tipping Point Campaign: Provides current absence rates in order to positively influence parent and student choices toward attendance.

Testing Campaign: Maximizes learning time the month prior to testing and assessments.

K-5 Summer Slide Campaign: Increases awareness and focuses the summer months on maintaining the student's academic skills.

Excellent Attendance Campaign: Rewards and inspires strong attendance habits.

Chronic Letter: Educates parents that the number of absences their child has accumulated is of major concern and a red flag that their child is at risk of dropping out.

Tardy Interventions: Educates parents that their child's continued tardiness negatively affects their child's learning and disrupts the classroom.

Excused Absence Conferencing: Brings together schools and parents to discuss the impact their child's excused absences are having on their success in school.

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